

PELATIHAN PENDIRIAN DAN PENGELOLAAN STUDENT COMPANY (SC) DI SMA MUHAMMADIYAH 5 YOGYAKARTA

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Abstrak

Dalam rangka mengembangkan jiwa wirausaha siswa, tim pengabdian bermaksud mengadakan ekstrakurikuler baru di SMA yaitu ekstrakurikuler berbentuk yang *Student Company*, untuk itu maka dilakukan kegiatan PPM yang berjudul “*Pelatihan Pendirian Dan Pengelolaan Student Company (SC) Di SMA Muhammadiyah 5 Yogyakarta*” sebagai langkah awal implementasi ekstrakurikuler tersebut. Tujuan khusus diadakannya PPM ini adalah: 1) mengembangkan pendidikan kewirausahaan di SMA Muhammadiyah 5 Yogyakarta melalui kegiatan praktik kewirausahaan; 2) meningkatkan pengetahuan guru-guru mengenai prosedur pelaksanaan ekstrakurikuler mengelola perusahaan siswa di SMA Muhammadiyah 5 Yogyakarta; 3) meningkatkan pengetahuan guru-guru SMA Muhammadiyah 5 Yogyakarta mengenai bagaimana teknis pendirian usaha baru dan teknis pengelolaan usaha baru di tingkat SMA; dan 4) mengimplementasikan *Student Company* di SMA Muhammadiyah 5 Yogyakarta. Kegiatan pengabdian ini menggunakan metode ceramah, tanya jawab, diskusi, dan praktek. Terdapat *game/ice breaking* yang terintegrasi dalam penyampaian materi tertentu. Pengabdian dilakukan di SMA Muhammadiyah 5 dengan melibatkan 25 siswa. Langkah-langkah kegiatan meliputi tahap persiapan, pelaksanaan dan evaluasi.

Hasil kegiatan pengabdian ini antara lain: 1) terbentuk satu kelompok *Student Company* di SMA Muhammadiyah 5 dengan nama “*MUMA College Company*”, anggotanya terdiri dari 23 siswa; 2) minat dan motivasi Guru pendamping beserta Siswa SMA Muhammadiyah 5 Yogyakarta terkait dengan ekstrakurikuler *Student Company* cukup tinggi. Hal ini dapat dilihat dari antusiasme guru dan siswa untuk mengimplementasikan program *Student Company* ini; 3) Pengetahuan guru terkait dengan *Student Company* cukup baik, hal ini terlihat dari keterampilan guru dalam membimbing siswa saat pendirian *Student Company*; 4) Sebagian besar peserta dapat mengikuti seluruh proses pelatihan dari awal sampai selesai; dan 5) Kegiatan *Student Company* di SMA Muhammadiyah sejauh ini dapat berjalan dengan baik, kegiatan *weekly meeting*, aktivitas produksi, marketing, dan partisipasi siswa dapat berjalan dengan baik dan konsisten.

Kata kunci: Pelatihan, Pendirian dan Pengelolaan, Student Company, SMA

**ESTABLISHMENT AND MANAGEMENT STUDENT COMPANY (SC)
TRAINING IN MUHAMMADIYAH 5 SENIOR HIGH SCHOOL
YOGYAKARTA**

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Abstract

In order to developed students' entrepreneurial spirit, the team of PPM hold a new extracurricular in Senior High which Student Company Program. The first stage to implemented that program, we hold PPM activities with title "*Establishment And Management Student Company (SC) Training In Muhammadiyah 5 Senior High School Yogyakarta*". The special purpose of this PPM were: 1) to developed entrepreneurship education at Muhammadiyah 5 Senior High School Yogyakarta through entrepreneurial practices; 2) to improved teacher knowledge about the procedures to established and managed the student company in Muhammadiyah 5 senior high school Yogyakarta; 3) to improved the knowledge of teachers in Muhammadiyah 5 senior high school Yogyakarta about the technical to establish and manage a new business in senior high school level; and 4) to implemented Student Company at Muhammadiyah 5 Senior High School Yogyakarta. This PPM activities used conventional, question and answer, discussion, and pratice method. There were game/ice breaking were integrated in training. This PPM implemented in Muhammadiyah 5 Senior High School Yogyakarta was involved 25 student. The activities stage were planning, implementation, and evaluation.

The result of this PPM were: 1) there was one student company group in Muhammadiyah 5 Senior High School Yogyakarta was named MUMA College Company and consist of 23 student; 2) the student and the teacher had a high motivation and interest about student company program, it seem that the teacher very enthusias to implemented that program; 3) the teacher knowledge about student company program were good enough, it seem that teacher skill in guiding students to established and managed student company were good as well; 4) most of participant could attend the entire PPM activities until finish; and 5) all the student company activities like weekly meeting, production process, and marketing had done very well and consistently.

Keywords: Training, Establishment and Management, Student Company, Senior High School