RINGKASAN

Penelitian ini bertujuan untuk menghasilkan multimedia pendidikan karakter di SD. Pengembangan multimedia menggunakan pendekatan kognitif-struktural dialogal-komunikatif dalam interaksi nilai, sehingga nilai karakter anak berkembang secara bertahap menuju terbentuknya nilai yang otonom. Jenis penelitian pengembangan (R & D) ini dilakukan di SD-SD di Yogyakarta, dengan langkah-langkah pengembangan; 1) penelitian pendahuluan, 2) perencanaan pembelajaran, 3) pengembangan draf, 4) uji ahli, 5) uji pengguna lapangan permulaan, 6) uji pengguna lapangan utama. Subyek penelitian meliputi ahli materi, ahli media, guru dan peserta didik SD. Pengumpulan data menggunakan wawancara, angket, observasi dan seminar.

Hasil penelitian telah dihasilkan 5 tema multimedia pendidikan nilai karakter di SD meliputi nilai "Persatuan, "Keadilan", "Kejujuran", "Kepedulian", dan "Kemanusiaan". Hasil penelitian menunjukkan bahwa multimedia dalam kategori baik.

SUMMARY

Research was conducted to develop multimedia of character education in Elementary School. Multimedia was developed by using cognitive-structural approach communicative-dialogual in value interaction hence children's character value was able to gradually improved and form autonomous value. This research and development (R&D) was conducted on Elementary Schools in Yogyakarta. The multimedia development underwent steps as; 1) pre-research, 2) instructional planning, 3) draft development, 4) experts judgements, 5) users tryoutinitial field tests, and 6) users tryoutmain field tests.Research subjects were substance experts, media experts, teachers and elementary school's students. Data collection was obtained by interviews, questionnaires, observations, and conferences.

Result products were fivetemamultimedia of character values in Elementary School, comprised of "Unity", "Justice", "Honesty", "Care", and "Humanity". Research results showed that the developed multimedia was categorized satisfactory.